

Desibird Rearing

2008 -

Desi birds exhibit superior adaptability in their habitat and possess the ability to survive, produce and reproduce on low plane of nutritious and sub-optimal management. The inputs requirement and are raised with little veterinary care. Nowadays, desibirds fetch much higher price (about 10-40%) to the rural people. Desibird farming will generate petty cash for home hard requirement in addition to providing balance food with minimum inputs available in the rural areas. Hence, desibird rearing will certainly improve the economic groups. Also, desibird rearing serves as an excellent mode for employment generation for farmers and farm womens.

Mr.Suresh and Mr. Chinnu are residing at Vadaseri village, Kulithalai Taluk, Karur District. Both of them own for 4 acre and 2 acre dry land respectively. Due to failure of monsoon raining, they diverted interest on livestock farming. By knowing through news paper advertisement they came to know that the training programme on “Desibird rearing” in KVK. With the advisory service of our KVK, they join together started desibird farming in their own land.

Objective:

Self employment and improve the income

Intervention: Process and Technology

Training was conducted on desibird rearing and also demonstrated housing management, feeding, egg collection and vaccination and about additional income etc. in our demo unit of KVK. After attending the training both of them planned to start the desibird farm. On request of the farmer, a field visit made to study the feasibility of the desibird rearing in their own land. With the advisory service of our KVK, they had started desibird farming with 500 chicks each. They purchased at the rate of Rs.20/chick. The housing system with simple and thatched roof and small unit separated for chicks rearing. We advised them to maintain the temperature for chicks by using 100 volts bulb. They purchased the feed at Rs.24/kilo gram. So in order to reduce the feed cost, they were advised to prepare the own feed. KVK prepared the feed formulation according to age of the bird. This made them to reduce the cost on feeding for his desibird unit. They made them to keep in touch with our KVK for timely veterinary service. All birds were vaccinated and dewormed as per the schedule with help of KVK. For all queries, regular visit made by him to KVK. Direct marketing contacts were linked with our support.

Income generation:

They started to sell the birds from the 80 days old with one kilo gram live weight @ Rs.120 in nearest sandy like Manaparai, Kosur etc. So the farmers can able to generate an additional net income @6000 to 7000 per month. This improved them economic status and they get identified in their village. The success story of Mr. Suresh and mr.Chinnu impressed to four farmers who have planned to start desibird farming unit.

